



LEVERAGING TECHNOLOGY & INFORMATION FOR BETTER SECURITY

27 - 29 AUGUST 2014
MARINA BAY SANDS, SINGAPORE

WWW.SIC.SG
WWW.SAFETYSECURITYASIA.COM.SG

In Conjunction With



SAFETY & SECURITY ASIA 2014 SINGAPORE

THE 13TH INTERNATIONAL SAFETY & SECURITY TECHNOLOGY & EQUIPMENT EXHIBITION

The Quality Sourcing Platform for Excellent Security

Security Industry Conference (SIC) 2014

Co-Organisers



ASIS International Singapore Chapter (ASIS)



Security Industry Institute (SII)

Management Partner



Conference & Exhibition Management Services Pte Ltd.

Supporting Governmental Partner



Singapore Workforce Development Agency (WDA)

Safety & Security Asia (SSA) 2014

Organiser



Conference & Exhibition Management Services Pte Ltd.

Host



Security Systems Association of Singapore

Concurrent Event



Merlion Awards 2014

Supporting Organisations



Union of Security Employees



Information Systems, Audit & Control Association (Singapore Chapter)



Leveraging Technology & Information for Better Security

27 - 29 August 2014 | Marina Bay Sands, Singapore

Started in 2009, the Security Industry Conference (SIC) series was established with the main objective of providing the industry with good market insights so as to better equip Singapore's security professionals with the latest updates on the ever-changing security landscape.

Re-positioned now as a 3-day event from the known 2-day conference, SIC 2014 is expected to surpass all its past presentations with an estimated 400 delegates this year.

With the theme of "*Leveraging Technology & Information for Better Security*", SIC 2014 will see a panel of top speakers who will share good case studies and know-hows on the adoption of technology so as to enhance productivity, as well as workflow efficiency.

For more information, please visit WWW.SIC.SG



Venue: **Marina Bay Sands, Singapore**

Date: **27 - 28 August 2014** (Conference Sessions)
29 August 2014 (Masterclass)

Time: **9AM - 6PM** daily

Conference Programme

27 Aug 2014	Details
09:00AM – 09:30AM	Delegate Registration
09:30AM – 10:45AM	Joint Opening Ceremony for Security Industry Conference 2014 and Safety & Security Asia 2014
10:45AM – 11:15AM	Delegates to be seated in Conference Room
11:15AM – 12:15PM	Keynote Session (1) – Technology
12:15PM – 02:00PM	Lunch Session @ Safety & Security Asia 2014
02:00PM – 02:45PM	Sponsored Session (1)
02:45PM – 03:30PM	Speaker (2)
03:30PM – 04:15PM	Tea Break Session @ Safety & Security Asia 2014
04:15PM – 05:00PM	Speaker (3)
05:00PM – 05:45PM	Panel Discussion (1)

28 Aug 2014	Details
09:15AM – 09:45AM	Delegate Registration
10:00AM – 10:45AM	Keynote Session (2) – Information
10:45AM – 11:30AM	Sponsored Session (2)
11:30AM – 12:15PM	Speaker (4)
12:15PM – 01:45PM	Lunch Session @ Safety & Security Asia 2014
01:45PM – 02:30PM	Speaker (5)
02:30PM – 03:15PM	Speaker (6)
03:15PM – 04:00PM	Tea Break @ Safety & Security Asia 2014
04:00PM – 04:45PM	Speaker (7)
04:45PM – 05:30PM	Panel Discussion (2)
05:30PM – 05:45PM	Closing Remarks

Call For Paper

You are invited to submit your paper for possible inclusion in the 5th presentation of the Security Industry Conference 2014.

With the theme of "Leveraging Technology & Information for Better Security", the conference is set to address key issues pertaining to optimising the use of information and technology for security deterrence and protection.

Case studies showcasing the adoption of modern technology and security practices in enhancing productivity in security solutions would also take centre stage.

Please submit your full paper in PDF format via email to sic2014@cems.com.sg with:

- Title of Paper
- Authors and Abstract with Full Manuscript
- Full Contact Details of Speaker including Picture

Deadline for submission: 15 March 2014

Masterclass Programme (max. 100pax)

29 Aug 2014	Details
09:15AM – 09:45AM	Delegate Registration
09:45AM – 10:00AM	Delegates to be seated
10:00AM – 12:30PM	Masterclass Session (1)
12:30PM – 02:00PM	Lunch Session @ Safety & Security Asia 2014
02:00PM – 05:30PM	Masterclass Session (2)

The programmes are subject to revision without prior notice.

For more information, please contact SIC 2014 Secretariat Office:
CONFERENCE & EXHIBITION MANAGEMENT SERVICES PTE LTD
1 Maritime Square, #09-43 HarbourFront Centre, Singapore 099253
Email: karen@cems.com.sg
Tel: +65 6278 8666 | Fax: +65 6278 4077



The **Quality**
Sourcing Platform
for **Excellent**
Security!

The 13th presentation of Safety & Security Asia dovetails with the 2nd presentation of the Security Industry Conference 2014!

The Safety & Security Asia (SSA) series returns to Singapore in 2014 to bring together top experts and professionals in the field to showcase an extensive array of new technologies, solutions, products and services catering to the safety and security sectors.

Don't miss out on the opportunity to connect with key members of the safety and security field through our conference-driven exhibition with the co-location of the exhibition together with the Security Industry Conference 2014.

Join SSA 2014 today to reach out to your target customers and potential business partners!

SINGAPORE: ASEAN's hub for all safety & security needs

- To date, there are over 200 companies in the safety and security industry in Singapore, supplying solutions ranging from biometrics, maritime and aviation security solutions to fire safety.
- Companies here can also leverage on Singapore's strong and established industrial base in electronics, infocommunications and engineering. They will also have access to a diverse Asian environment to develop solutions, customise and calibrate for unique Asian needs.
- Existing partnership between Singapore's Economic Development Board (EDB) and the Ministry of Home Affairs (MHA) to promote the safety and security industry in Singapore in order to identify challenges to homeland security and urbanisation, as well as work with the industry to co-develop solutions.
- Singapore is the emerging though leader for safety and security in the Asia Pacific Region. INTERPOL has chosen Singapore for a Global Complex (operational in 2014) for innovation which will serve as a cutting-edge R&D entity for the identification of crimes and criminals, innovative training and operational support and partnership.

(Source: Singapore Economic Development Board (2013). Emerging Businesses - Safety & Security)

WWW.SAFETYSECURITYASIA.COM.SG

2014

Event Projections

3,000sqm
Gross Exhibition Area

150 Exhibitors
from **12** Countries

4,000 Trade Visitors
and Professionals

400 Delegates

Why Participate?

Expand your business contacts and networks!

Market your products, technology and services to local and regional trade visitors!

Stay updated on industry trends and knowledge on all levels and in all areas of safety and security matters!



Sponsorship Opportunities

Be a **Sponsor** today to boost and maximise your brand's exposure and product awareness! Take advantage of this excellent platform for enhancing your Return-on-Investment as well!

Contact ssa_sponsorship@cems.com.sg now!



Exhibit and be a sponsor today!

To exhibit: ssa@cems.com.sg
To sponsor: ssa_sponsorship@cems.com.sg

Exhibitor Profile

Homeland Security

Borders Control Systems
CBRN / Hazmat Management
Crisis Response Systems
Disaster Planning & Recovery
Education / Simulation / Training
Explosive Management & Equipment
Law Enforcement Equipment
Personal Protective Equipment
Riot Control Equipment
Screening & Inspection

Security

Access Control Devices & Systems
Biometrics Technologies
Building Management Systems
Business Continuity Planning
CCTV & Surveillance Systems
Control & Communication Systems
Document Security
Guard Tour Services
Identification Devices & Systems
Detection / Intrusion Devices & Systems
IT & Network Security
Perimeter Security
Retail Security
Risk Assessment
Safes & Vaults
Security Consultancy
Security Glass & Film
Tracking Devices & Systems

Visitor Profile

By Business Nature

Architects / Contractors
Building Developers
Distributors / Representatives
Emergency Managers
Engineering Consultants
Facility Managers
Government Agencies / Ministries
Security Consultants
System Integrators & Installers
Security Managers

By Industry

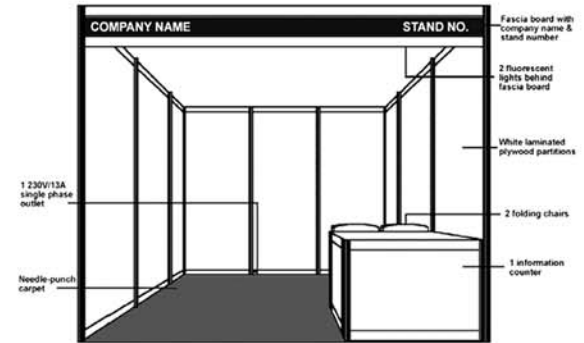
Architecture
Banking & Finance
Building & Construction
Education & Training
Engineering
Entertainment & Retail
Financial Institutions
Government Agencies
Hotel & Leisure
Investigation & Protection
Logistics
Medical
Military Units
Security Consultancy
Telecommunication
Transportation

Participating Rates

Bare Space: **SGD 500** / sqm (min. 18sqm)
Shell Scheme: **SGD 570** / sqm (min. 9sqm)

Standard 9sqm Shell Scheme Package includes:

- Fascia Board with Company Name and Stand No.
- White Partitions
- Needle-Punched Carpeting
- Single Phase Electrical Socket (220V)
- 2 Fluorescent Lights
- 2 Folding Chairs
- 1 Information Counter
- 1 Waste Paper Basket



Advertising & Publicity

SSA's extensive A&P campaign reaches out to your target audiences and helps make a difference in your networking process!

- Advertisements in renowned local and international trade publications to generate maximum publicity. Our previous media partners include:

- Asian Military Review
- Defense & Security Alert
- Detektor
- Global Security
- Homeland Security Newswire
- Military Simulation & Training
- SecurityBiz
- Security International
- Security Solutions Today
- and many more!

- Utilises online channels to reach out to over 10,000 industry professionals through partnerships with industry portals, electronic direct mailers (EDMs), e-newsletters and more.

- Official website WWW.SAFETYSECURITYASIA.COM.SG allows exhibitors and visitors to stay updated with the latest show movements and developments.

- Other promotional channels and platforms include roadshow trips, press conferences, visitor promotion programs and show directories.

For more advertising & publication details,
please contact ssa_publicity@cems.com.sg or call +65 6278 8666

Sales & Sponsorship Enquiries

ssa@cems.com.sg
ssa_sponsorship@cems.com.sg

Media & Advertising Enquiries

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Other Enquiries



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